JFK

JAMES FELTON KEITH

AI INSURANCE

How Do You Insure Artificial Intelligence?

SHORT ABSTRACT

Artificial intelligence creates new operational, employment, data, model, governance, and liability exposures. James explains how emerging AI risks can be identified, calculated, controlled, and underwritten using the AI Insurance methodology developed through InclusionScore.

HOW SHOULD ORGANIZATIONS PRICE, GOVERN, AND INSURE ARTIFICIAL INTELLIGENCE BEFORE ITS RISKS BECOME LOSSES?

WHAT THE AUDIENCE WILL LEAVE WITH

- Understand AI as an insurable risk category.
- Identify emerging AI exposures across people, data, models, and operations.
- Connect AI controls to underwriting and governance language.
- Equip leaders to discuss AI risk without hype or abstraction.

SPEAKER BIO

James Felton Keith is an engineer, economist, author, and founder of InclusionScore. His work translates AI governance, insurance, standards, workforce risk, and data economics into practical language for executives and risk leaders.

SELECTED CREDIBILITY

- InsurTech Big Data
- Aon
- Business Insurance
- PwC
- EY
- Founder of InclusionScore
- AI Insurance methodology work

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