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JAMES FELTON KEITH

THE PRICE OF DEI

What Does Inclusion Cost, and What Does
Eliminating It Cost?

SHORT ABSTRACT

As organizations reconsider diversity, equity, and inclusion, most conversations stay trapped in politics or compliance. James reframes inclusion as a pricing question: what does it cost to build it, what does it cost to remove it, and what financial, legal, cultural, and human-capital risks appear when leaders stop measuring the value of belonging?

SPEAKER BIO

James Felton Keith is an engineer, economist, author, and founder of InclusionScore, and recipient of the 56th NAACP Labor Award. His work connects inclusion, human capital, insurance, data, standards, and measurable organizational value.

WHAT IS THE REAL COST OF INCLUSION, AND WHAT IS THE COST OF PRETENDING IT HAS NO VALUE?

WHAT THE AUDIENCE WILL LEAVE WITH

- Translate inclusion into financial and operational language.
- Identify culture risk before it becomes liability or workforce loss.
- Connect ISO 30415 to measurable management accountability.
- Give leaders a new model for protecting institutional knowledge and workforce trust.

SELECTED CREDIBILITY

- NAACP Labor Award
- Harvard Law School
- Emory University
- University of Georgia
- Chair of Workforce Service Management Institute
- 56th NAACP Labor Award Recipient

RELATED BOOK

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BOOKING CONTACT

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