JFK

JAMES FELTON KEITH

THE PRICE OF HUMAN CAPITAL

What Are People Really Worth to an Organization?

SHORT ABSTRACT

Executives say people are their most valuable asset, but few organizations can price the risk of losing, harming, replacing, augmenting, or mismanaging them. James connects insurance, underwriting, workforce loss, employment liability, AI governance, institutional knowledge, and organizational culture into a practical keynote for leaders who need to understand human capital as measurable enterprise risk.

SPEAKER BIO

James Felton Keith is an engineer, economist, author, founder of InclusionScore, and Chair of the Workforce Service Management Institute. His work connects AI governance, insurance, human capital, standards, and the future value of people.

WHAT CHANGES WHEN LEADERS TREAT PEOPLE AS PRICED CAPITAL INSTEAD OF SOFT COST?

WHAT THE AUDIENCE WILL LEAVE WITH

- Understand human capital as a priced risk category.
- Connect AI governance to underwriting, liability, and workforce exposure.
- Reframe culture, turnover, and institutional knowledge as balance-sheet issues.
- Leave with language executives can use across insurance, legal, and HR teams.

SELECTED CREDIBILITY

- Business Insurance
- Aon
- Chubb
- Zurich
- Gallagher
- Founder of InclusionScore
- Chair of Workforce Service Management Institute

RELATED BOOK

Data Is Labor

BOOKING CONTACT

andy@inclusionscore.io

WEBSITE

speak.jamesfeltonkeith.com