

# JFK

JAMES FELTON KEITH

# YOUR DATA, THEIR WEALTH

The Price of Human Input to the AI Economy

## SHORT ABSTRACT

AI may automate labor, but it still depends on human information, knowledge, culture, judgment, behavior, corrections, experience, and data. This keynote asks who data rights gets paid for the human input that trains machine intelligence, turning the AI debate from novelty into economics, rights, labor, and institutional strategy.

## SPEAKER BIO

James Felton Keith is an engineer, economist, author, and data rights pioneer whose work helped shape the Data Labor and Data Is Labor movements. He speaks globally on the economics of human input, AI, labor, rights, and institutional strategy.

## IF HUMANS PROVIDE A FACTOR OF PRODUCTION TO AI, WHO OWNS AND GETS PAID FOR THAT VALUE?

### WHAT THE AUDIENCE WILL LEAVE WITH

- See data as labor, not exhaust.
- Map human input across AI value chains.
- Understand data ownership, digital rights, and data unions as economic questions.
- Equip leaders to discuss AI value distribution without hype.

### SELECTED CREDIBILITY

- Future Tech Congress
- European Parliament
- Volkswagen
- EY
- PwC
- Author of Your Data, Their Wealth
- Author of Data Is Labor

### RELATED BOOK

**Your Data, Their Wealth**  
**Data Is Labor**

### BOOKING CONTACT

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### WEBSITE

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